

Rachael Garramone

HELLO

I'm a designer and art director, fueled by tacos and surrounded by all things dogs.

EDUCATED BY

Chicago Portfolio School *Chicago, IL*

Art Direction

OCTOBER 2015–OCTOBER 2016

Alfred University *Alfred, NY*

BFA - Graphic Design

Minor - Communications

AUGUST 2010–MAY 2014

National Outdoor Leadership School *Alaska, AK*

Leadership and Wilderness Education

MAY 2012–JUNE 2012

GREAT WITH

Photoshop

Illustrator

InDesign

Keynote

PowerPoint

People

Dogs

AWARDS

CPS Best of Quarter Award *Chicago, IL*

Best Concept

5-Hour Energy

OCTOBER 2016

CPS Best of Quarter Award *Chicago, IL*

Best Art Direction

Orkin

MAY 2016

American Advertising Awards *Rochester, NY*

Silver Student ADDY

Honey Bee Cafe Identity Campaign

MARCH 2014

CONNECT

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WORKED AT

VMLY&R *Chicago, IL*

Designer and Art Director

Collaborate with writers to develop and execute brand campaign ideas across all media types.

Learned That: I feel blessed to work with such a talented team.

OCTOBER 2016–MAY 2017 / JULY 2018–PRESENT

Momentum Worldwide *Chicago, IL*

Art Director

Involved in the concepting and execution of a wide variety of consumer brand initiatives, including experiential, digital, video and print.

Learned That: Working on a very “sought-after” brand has it’s ups and downs.

MAY 2017–JUNE 2018

Umbrellas On The Beach *Evanston, IL*

Graphic and Web Designer

Concept and design of healthcare advertising/marketing materials, interactive and electronic development, screen presentation, production and collateral, and corporate communications.

Learned That: My account and project managing skills are exceptional.

NOVEMBER 2014–SEPTEMBER 2015

SPM Marketing and Communications *La Grange, IL*

Art Director Intern

Brainstorm, design and layout of healthcare and hospital marketing materials. Concept and design of company promotional materials, including press kit and website design.

Learned That: Consumer advertising is my thing.

MAY 2014–AUGUST 2014

SIDE HUSTLE

www.totsanddots.threadless.com

Tots + Dots

Children’s clothing line featuring imaginative, fun and playful designs.

AUGUST 2016–PRESENT